



## 2022 Venus de Miles Operations Plan

Saturday August 27, 2022

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[venusdemiles.com](http://venusdemiles.com)

## **EVENT DESCRIPTION**

Venus de Miles is Colorado's original all-women's cycling ride. When you ride Venus de Miles, you aren't just peddling for the passion or celebrating sisterhood, you're riding for a cause – to support Greenhouse Scholars (a 501c3 nonprofit) and Colorado's most deserving and promising young college students.



Currently, Greenhouse Scholars supports over 200 students in colleges and universities nationwide. The average household income for our Greenhouse Scholars is \$29,000. Despite unbelievable challenges and overwhelming odds, these students have achieved success in their classrooms, their sports fields, and their communities. It is a fact that higher education paves the way to opportunity and social mobility. At Greenhouse Scholars, we believe in fulfilling the promise of opportunity.

Participants are expected from all over Colorado, in addition to neighboring states. We are targeting 1200 riders for our 15th year and will continue in Lyons for the 2<sup>nd</sup> year at Bohn Park. Venus originally started in Longmont at Prospect Park but moved to Lyons after 12 years. We are estimating 150 spectators to be spread throughout the course, in addition to 150 volunteers.

## **DATE**

Saturday, August 27, 2022

## **START/FINISH LOCATION**

Bohn Park  
199 2nd Ave  
Lyons, CO

## **EVENT HISTORY**

15<sup>th</sup> Year

## **COURSE OPTIONS**

30 miles  
60 miles  
100 miles

## EVENT OVERVIEW

### ESTIMATED ATTENDANCE

700 total riders

- 30 mile route: 350 expected
- 60 mile route: 250 expected
- 100 mile route: 100 expected

### REGISTRATION

Registration is available via RaceRoster at [www.venusdemiles.com/register](http://www.venusdemiles.com/register). All courses have the same pricing, and riders are able to switch course selection at any time prior to the ride by notifying the Venus de Miles staff.

Prices range from \$75 to \$115 on a block pricing plan. Prices begin at \$75 for the first 250 riders, then go up in increments of \$10 per 250 riders.

### EVENT TIMELINE

#### Friday, August 26, 2022

- |         |  |
|---------|--|
| 8:00 am | Infrastructure load-in at Bohn Park in Lyons             |
| 9:00 am | Course marking begins                                    |
| 2:00 pm | Vendor load-in at Bohn Park                              |
| 5:00 pm | Pre-registration closes. Day-of registrations available. |

#### Saturday, August 27, 2022

- |          |  |
|----------|--|
| 4:00 am  | Staff arrives on site for day-of preparations      |
| 6:00 am  | Day-of registration begins                         |
| 6:15 am  | 100 mile riders line up                            |
| 6:25 am  | Emcee welcome/safety announcements/National Anthem |
| 6:30 am  | 100 mile riders begin                              |
| 7:15 am  | 60 mile riders line up                             |
| 7:25 am  | Emcee welcome/safety announcements/National Anthem |
| 7:30 am  | 60 mile riders begin                               |
| 8:15 am  | 30 mile riders line up                             |
| 8:25 am  | Emcee welcome/safety announcements/National Anthem |
| 8:30 am  | 30 mile riders begin                               |
| 10:30 am | Finish festival begins                             |
| 3:30 pm  | Course sweeps begin                                |
| 4:00 pm  | Route closes                                       |
| 5:00 pm  | Festival ends, clean up begins                     |
| 8:00 pm  | Clean up/break down complete                       |



## DAY OF EVENT CONTACT INFORMATION



### **EVENT DIRECTOR**

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## SAFETY & SECURITY PLAN

### **LAW ENFORCEMENT, FLAGGERS AND MARSHALS**

Please see Cue to Cue sheet for each route that highlights locations for police details and course marshals. Professional flaggers from 3D Traffic Control.

### **STAFF & VOLUNTEERS**

Greenhouse Scholars has 11 full-time employees, all in different roles. Deirdre Moynihan is our dedicated Ride Director and manages all the logistics of planning the routes for Venus de Miles. Lauren Hudgins, Senior Associate for Programs & Projects at Greenhouse Scholars, provides oversight of the Finish Festival. Our other team members assist in volunteer roles on the day of Venus de Miles.

We expect around 150 total event day volunteers to assist with everything from course marshals to registration/packet pick, to merchandise, clean up, rest stops and more.

### **SUPPORT & GEAR**

We provide 3 SAG vehicles on course, one to follow the last rider of each course. These SAG vehicles are equipped with all needs for a mobile mechanic repair. Additionally, we have 3 volunteers on course providing rides to the finish for riders incapable of finishing the ride.

Unique to Venus de Miles, we also have a well-dressed "Tutu Crew." These men ride alongside our female riders to assist with fixing flats or course correction and help ensure our riders are following the rules of the road and riding no more than two abreast. We expect between 20 and 30 Tutu Crew in 2022, evenly spread on all 3 courses.

## TRAFFIC CONTROL PLANS



### ROAD CLOSURES

Venus de Miles is a rules-of-the-road ride, so no road closures are provided for our riders at any point.

### TRAFFIC CONTROL

Traffic control is provided by city police departments as well as Boulder County Sheriff, Larimer County Sheriff, Colorado State Patrol, and 3D Traffic Control (a 3<sup>rd</sup> party course marshal company).

Special event permits are submitted for Boulder County, Larimer County, and Town of Lyons. The cities of Longmont, Fort Collins, Lyons, Loveland, and Boulder are all notified of the routes, and police assists at traffic crossings are provided where recommended by the individual cities and police departments.

## SIGNAGE AND MARKINGS

### DIRECTIONAL SIGNAGE & MARKINGS

18" neon 4 mm corrugated plastic course arrows with the Venus de Miles logo are attached using zip ties to ground stakes for all turns on all courses. Additional arrows are provided for course confirmation on stretches of road longer than 3 miles.

Orange 22" x 18" 4 mm corrugated plastic signs are also used to notify riders to hazards, such as railroad crossings, merging with traffic for left turns, narrow shoulders, and more.

No markings will be done on the pavement.



### EVENT SIGNING

No parking signs will only be required in the parking lot at Bohn Park which will serve as our starting chute and finish line.

These signs will be placed 72 hours in advance of the event, with parking restricted between Friday, August 26<sup>th</sup> at 8 am and Saturday, August 27<sup>th</sup> at 5 pm.

## **COMMUNICATIONS**

2-way radios are used between staff and the medical team. One channel is used to communicate at the main festival site, and another channel is used specifically for radio communication between medical team members.



Cell phone communication is used to communicate with rest stop captains and any on-course SAG vehicles.

An event hotline number is set up for all riders: (551) 25-VENUS or (551) 258-3687. The hotline is open from 6 am to 5 pm on event day. The number is written on every rider's bib, as well as the cue sheets each rider is provided as a course map. Additionally, all rest stop captains will have this numbers, as will all Tutu Crew members.

## **WATER PLAN**

Drinking water for the festival and for the course is generously donated by Eldorado Springs. 170 5-gallon jugs are provided and distributed as follows:

- Start/finish: 50 jugs
- Rest Stop #1: 20 jugs
- Rest Stop #2: 20 jugs
- Rest Stop #3: 20 jugs
- Rest Stop #4: 20 jugs
- Rest Stop #5: 20 jugs
- Rest Stop #6: 20 jugs

Riders will have water bottles on course, and additional cups are available at rest stops. Skratch is also provided for electrolytes at all rest stops and at the start/finish festival.

## **SANITATION PLAN**

Port-a-potties are provided at the start/finish festival at Bohn Park and at each rest stop. Quantities will be based on the final rider number at a rate of 1 port-a-potty per 100 riders. An ADA unit is provided at each rest stop as well. Bohn Park is equipped with a permanent restroom facility that can be used by our riders in addition to the port-a-potties.

We will be providing hand washing stations as well as hand sanitizer at all restroom facilities.

As of 5/25/22 – we have requested bids from United Services and Liberty Waste Management. We will contract with one of those vendors based on the cost.



## **WASTE MANAGEMENT PLAN**

Western Disposal will provide trash, recycle, and compost services.

A 30 yard roll-off dumpster will be brought in on Friday, August 27<sup>th</sup> and removed Monday, August 30<sup>th</sup>. All recycle, compost, and trash bags go into the dumpster and are sorted at the Western Disposal facility.

Recyclable cardboard containers with lids are provided for trash, recycle, and compost. We place 1 of each type of container at the rest stops, and 15 of each kind (45 total) at the finish festival. Each container will be filled with a bag, plus 1 back up replacement back at the rest stops and 3 back up bags for each of the festival containers.

Western Disposal

Eric Loof / [eloof@westerndisposal.com](mailto:eloof@westerndisposal.com) / 303-444-2037

5880 Butte Mill Rd

Boulder, CO 80301

## **AID STATIONS**

5 aid stations will be set up along the courses, approximately every 15 - 20 miles. Each station features 2-3 tents for shade, bike racks, tables, chairs, snacks, water, ice, emergency aid kits, bicycle mechanic stations and 8 to 10 volunteers to manage all elements of the stop.

Final aid station locations are being determined once final course decisions are approved.

## **INCLEMENT WEATHER PLAN**

Venus de Miles is a rain or shine event. If there is lightning the morning of the ride prior to the start, the ride start will be delayed. If lightning is detected on course within 4 miles of the course at any point during the ride, medical and SAG vehicles will be dispatched to tell riders to take shelter until the storm passes and offer rides to the finish for riders who do not wish to wait out the storm.

All weather updates will be communicated via a mass text message system (EZ Texting) to riders. Riders must opt in to receive these messages and are offered the option to opt in prior to the ride.

## **MEDICAL & EMERGENCY PLAN**

Rapid Response Paramedic Services is the long-time medical and safety partner for Greenhouse Scholars' Venus de Miles event. Owner and lead medic, Robert Montoya, acts as Medical Director for Venus de Miles.



Rapid Response Paramedic will provide 1 medical coordinator and 8 paramedics for the event. 6 paramedics will be on motorcycles that will cover the courses. Each paramedic carries an AED, oxygen, IV supplies, and trauma bandages. One paramedic will be placed at the start/finish area to ensure that every athlete and spectator who may have a medical need is cared for without delay. Once finished on course, the course medics will also assist with medical needs at the start/finish. One paramedic controls the dispatch for medical operations throughout the event.

First aid kits are available at every rest stop as well as at the start/finish line.

Rapid Response communicates pre-event with all fire departments and ambulances to provide contact information for the day of the event. All medical situations are classified as listed below and handled accordingly.

Walking-wounded (Class 3) injuries include road rash, sprained ankle, and musculoskeletal injuries. Riders are advised to contact medical services for evaluation.

Unable to walk (Class 2) injuries include respiratory distress, disoriented, heat illness, and fatigue. Riders will contact medical to alert them to the situation and either a roving SAG support vehicle or ambulance will transport to the finish line medical station or hospital.

Unconscious, collapsed, bleeding heavily, obvious deformity, ejection, and seizures all constitute a Class 1 injury. Riders, volunteers, and spectators are all advised to call 911 immediately for ambulance assistance, then inform the Rapid Response Paramedic team.



## START/FINISH FESTIVAL OVERVIEW



### START/FINISH LOCATION

Bohn Park  
199 2nd Ave  
Lyons, CO 80540

### DESCRIPTION

Venus de Miles is known for our one-of-a-kind finish festival. As riders complete their chosen course, they will be greeted by vendors that offer shopping, food and drinks, massages, facials, body work, and more. Live music will be playing throughout the day, and an event emcee on a sound system makes announcements thanking riders for participating and doing shout-outs to our vendors and sponsors.

### PARKING

The parking lots at Bohn Park will be used exclusively for the start/finish line chute. Riders and volunteers will be directed to park at the Lyons Recycling Facility on 2<sup>nd</sup> Avenue as well as at the Lyons Middle/Senior High School and on the streets in adjacent neighborhoods.

### INFRASTRUCTURE

Barricades will be set up to create a start/finish chute, lined with sponsor banners and ending in a large 22' x 16' truss to mark the start and finish line.

Bike racks will be set up in the current parking lot for bike parking.

Tents will be set in the main park space for vendors (10'x10'), rider lounge (40'x40'), gear check (20'x20') and registration/merchandise (20'x20'). Current estimates include:

- (1) 40'x40' tent
- (25) 10'x10' tents
- (2) 20'x20' tents

Port-a-potties are set up at a ratio of 1 per 100 attendees, plus the existing restroom at Bohn Park.

Water and sanitation stations will be set up throughout the festival space.

### FOOD & BEVERAGE

8-10 food trucks will provide lunch for our riders. Each rider is provided with a wristband with tear-off tabs for lunch and drinks, and can use them at the food trucks and beverage vendors to redeem for a meal.

Alcoholic beverages (beer and cocktails) will be donated and provided to riders. Each rider will have 2 tear-off tabs for drinks.



## **ALCOHOL SERVICE & CONTROL**

No alcohol is to be sold at this event. Beer and alcohol are donated and limited to two (2) drinks per rider, and riders are given two (2) drink tickets to redeem for alcohol. Alcohol is brought, served, stored and removed by the licensed breweries and distilleries that donate the alcohol. Alcohol is brought to the event the same day and removed the same day, and all product is kept in the tent with the vendor at all times. A locked staff office space is also available to vendors for storage.

To ensure legal drinking age, all riders will be required to show a valid ID with date of birth on or before August 27, 2001. Riders over the age of 21 will be given a wristband for alcohol service. Riders under the age of 21 will receive black "X" marks on their hands with permanent marker. Alcohol vendors are also required to check IDs as an additional form of defense against underage drinking.

To limit inebriation, riders of drinking age are provided with two (2) drink tickets. TIPS trained alcohol service staff reserve the right to not serve any individual if they feel they have already been over-served, even if that person is in possession of a beverage ticket. The security staff that have been hired for the event will be involved in any and all situations where we feel a guest has been over-served, and medical staff will be brought in to assess the health and safety of the individual. Their emergency contact will be notified of the individual's status and asked to come remove the individual from the event.