OPERATIONS PLAN
JUNE 20TH, 2020

LAST UPDATED: OCTOBER 2019
BOULDER BEER CHASE
OPERATIONS PLAN

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Event Dates: Saturday June 20th, 2020

Time: 0700 - 2000

EVENT DESCRIPTION

The Boulder Beer Chase (BBC) is an untimed and non-competitive ~56-mile, one-day, six-person running relay consisting of 12 legs of varying distance (3-8 miles). The BBC starts in Boulder and travels to Fort Collins for the finish. Teams of six people, rotate each leg in order to complete the entire 56-mile course of 12 legs, with each person on the team completing two legs each. BBC will have between 75-125 teams of 6 members (participants).

Cascade Lakes Race Group, LLC (DBA Cascade Relays) is a for-profit company based in Bend, Oregon and since 2008 has produced the Cascade Lakes Relay - a 36-leg 216.6-mile overnight running relay. Cascade Relays also produces the Bend Beer Chase since 2014 and the San Diego Beer Chase in 2018.

The BBC provides the opportunity to experience and explore many of the diverse regions of the Front Range while showcasing the amazing craft breweries of Boulder, Fort Collins, and cities/towns that host amazing craft breweries.

OUR MISSION

• To produce a safe and fun running relay that is both challenging and rewarding for all participants.
• To showcase the beauty and diversity of the Colorado landscape while promoting and bringing economic benefit to rural Colorado communities.
• To effectively work with the public and government agencies, so all parties may enjoy the recreational benefits of Colorado, while leaving as little environmental impact as possible.
**Event Timeline**

<table>
<thead>
<tr>
<th>Date</th>
<th>Time</th>
<th>Activity</th>
</tr>
</thead>
<tbody>
<tr>
<td>June 19th</td>
<td>1200-2000</td>
<td>Pre-event set-up of course</td>
</tr>
<tr>
<td>June 20th</td>
<td>0700-1000</td>
<td>Commence wave starts every 20 mins of 12-15 run teams</td>
</tr>
<tr>
<td>June 20th</td>
<td>1000-1800</td>
<td>Commence cleanup behind last team; course swept clean by 2100</td>
</tr>
<tr>
<td>June 20th</td>
<td>1500-1730</td>
<td>Teams Finish at Odell Brewing Company</td>
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**Course Information**

Download Course map (click here): [Boulder Beer Chase Official Run Course Map](#)

Please see the detailed maps of the course for exact placements of exchange points and the start and finish of the relay.

**Exchange Points** - Maximum number of people present at any one time: 50-150
Personnel – 1 Exchange Point Captain, 6 Volunteers and other event support: medical, communications, etc.
Vehicle - 1-2 Volunteer vehicles, 1-2 Support vehicles, and Participant vehicles
Equipment – 4-6 delineator cones, safety/directional signs, and 2 portable-toilets

**Start** - Maximum number of people present at any one time: 100
Personnel – 8-10 CLRG Staff, 10-12 Volunteers, and other event support: medical, communications, etc.
Vehicle – 2-3 Volunteer vehicles, 1-2 Support vehicles, Participant vehicles
Equipment - folding tables, small tent canopy, safety/directional signs, trash receptacles, (5) portable toilets, inflatable start line

**Finish** - Maximum number of people present at any one time: 300-600
Personnel – 8-10 CLRG Staff, 5-10 Volunteers, and other event support: medical, communications, vendors, etc.
Vehicle – 1-3 Volunteer vehicles, 2-3 Support vehicles.
Equipment - folding tables, small tent canopies, safety/directional signs, trash receptacles, (5) portable toilets, inflatable finish line

**ADA – Accessibility Plan**

The following protocols will be put in place in order to meet all ADA accessibility guidelines to ensure a safe and accessible event for all members of the public to attend and enjoy the festivities:

- Signage to designate ADA accessible area
- Requests for accommodation to include interpreter, or assistive listening device, or transportation
- Portable toilets provided will have ADA accessible units placed at Start & Finish
- Accessible paths /ramps with no obstructions to include cords/wires/cables/hoses etc.
- Accessible seating and companion seating shall be provided
- All event venues, structures and activities shall be accessible to persons with disabilities
**ALCOHOL**

We intend to sell and/or serve alcohol to participants at the finish line at Odell Brewing Company. A Special Event Liquor Permit will be submitted 90 days in advance of the event. See attached map for the proposed alcohol boundary to include service areas, fencing, entry/exits, zero waste, portable toilets, tents, vendors, food service, staffing/marshals and signage.

Participants of the event may consume a 2-3oz sample of beer from any of the sponsoring breweries along our course route. Samples of beer will be offered, but are not required, and samples are complimentary. All participants of the event that are of legal drinking age, will be required to wear a bright orange plastic bracelet throughout the event, once they have had their ID/age properly checked at the Start Line by state certified event staff. All participants will be made aware of the State Open Container Laws and all teams are required to have one Designated Driver at all times. The Designated Driver is not allowed to consume alcoholic beverages during the event.

**AMPLIFIED SOUND**

The announcement of teams starting/finishing the event and amplified music will be provided by Eclectic Edge Events at the start line from 7am-10am Boulder Beer Company and at the finish line from 3pm-9pm at Odell Brewing Company. Two speakers will be used to amplify the sound and noise decibels will not surpass 65 dBA at any time.

Eclectic Edge Events
William Wycoff
541-543-5399 cell

**BANNERS AND PROMOTIONAL SIGNS**

Beer Chase directional signs – size 12” x 18”

- One day prior to the event, CLRG staff will sign the course route with directional signs (see above), and signs will be removed within several hours after the last runner, but no later than 24 hours following the event.
- Directional signs are attached to 42” candlestick delineators with zip ties.
- Standard 48”x 48” MUTCD “EVENT AHEAD” signs (with person symbol for running events) will be posted on all roads with posted speed 45 MPH and above to inform motorists along our route and placed on both sides of any exchange point.
This serves as notice to local traffic that runners are on the road and should pay special attention. CLRG staff will use safety, directional, and traffic enforcement signs that are approved under guidelines for appropriate jurisdictions that our course route runs through. A follow-up crew will remove all signs once the runners are through the area and all clean up will be completed no later than Saturday evening after the last team has passed through the location.

The following will be used to create public awareness of our participants on the road:

- All participant vans will be required to display a sign made from reflective material on the rear of the van (minimum 17 x 22 inches) that reads, “CAUTION – RUNNERS ON ROAD.” This will inform all other public vehicles of our presence and effectively puts nearly 100 mobile caution signs on the road.

**CLRG will NOT paint, chalk, mark or deface any public property, park, pathway or street.**

Participants have been instructed via the Event Guide & Course Map to run/walk on the designated side of the road that has been deemed to be the safest by the Executive Race Director and traffic officials. Teams will be disqualified from the event if participants are found running/walking on the incorrect side of the road.

**Electricity**

CLRG will not need access to electrical outlets currently on public property. All extension cords will be properly grounded, secured and covered to avoid creating a trip hazard and to meet all ADA accessibility requirements.

**Fencing**

CLRG will utilize orange steel fencing to create any safety corridors, chutes, or alcohol boundaries. Steel fence panels are 10’W x 5’ HT. Please see attached diagrams for location of proposed fencing, entry/exits, and staffing/marshals.

**Food Vendors / Mobile Food Vehicles**

At least 14 days prior to the event, CLRG will provide a list of mobile food trucks onsite, and indicate the locations on the site map. CLRG will be responsible for obtaining any additional permits / temporary event permits and ensure all vendors comply with our Zero Waste Vendor Agreement.

**Generators**

CLRG utilizes Goal Zero batteries for most of our electrical needs, when power is not readily available. Generators are not anticipated for this event.

**Insurance**

General Liability Insurance coverage and a Certificate of Insurance with the City of Boulder named as additionally insured dated no more than 29 days prior to the event start will be provided in the amount of $1M per occurrence with a $2M aggregate. Alcohol policy coverage will also be included in our policy.
**MEDICAL PLAN**

CLRG has contracted with Rapid Response Paramedic Services to provide medical services for our participants. Paramedics will rove our course route and provide medical attention. RRPS will also assist in creating a medical communications and operations plan for the entire event. All area EMS/Fire Departments will be contacted in advance of our event.

**NOTIFICATION**

CLRG will notify all neighboring businesses and residents that will be impacted by our event, with an informational written letter delivered to their place of business, at least two weeks prior to the event.

Marketing and Public Relations: We will advertise our event on Social media to include Facebook, Twitter, Instagram at least three times during the two weeks preceding the event.

**PARKING**

CLRG is currently working with local businesses to determine parking arrangements at the finish line.

**PUBLIC RIGHT OF WAY**

Please see attached Course Map for the precise course route. Participants of the Boulder Beer Chase shall follow all “Rules of the Road” as a pedestrian and shall run facing traffic, unless otherwise noted in the course map. All participants shall cross any intersection or road at an official pedestrian crossing or lighted traffic signal. Event volunteers will be posted at all crossings to ensure our runners follow all “rules of the road.” Event volunteers will NOT stop traffic or direct traffic. Our course route has been designed to safely utilize sidewalks, recreational paths, wide bike-path lanes, pedestrian cross walks, and lighted traffic signals in order to safely run the entire course.

**RESTROOM FACILITIES AND SINKS**

Cascade Relays will provide restrooms and sinks at the start line, exchange points, and finish line. ADA accessible toilets will be provided at the start/finish. CLRG will contract with a reputable portable toilet company to ensure proper placement and removal of the portable toilets, which will occur no later than the following Monday. We will provide one portable toilet for every 75 participants.

**SAFETY – BOULDER POLICE DEPARTMENT**

Security and alcohol monitors will be hired to provide a safe and secure environment for the event, staff, volunteers, participants, and spectators at the finish line beer garden.

**SALES TAX AND OTHER TAXES**

All vendors will be required to provide a copy of their City of Boulder Sales and Use Tax License, in addition to any requirements for CLRG to obtain one.

**TENTS/ CANOPIES**

10’x10’ pop-up canopies will be used at our event. Please see map for location for all tents and awnings.
TEMPORARY STRUCTURES

CLRG utilizes a 16’W x 10’ HT inflatable structure for the finish line. Please see map for location of inflatable.

TRAFFIC MANAGEMENT PLAN

CLRG staff/volunteers/traffic flaggers will NOT stop traffic on any roads/highways and will ensure our runners/walkers cross intersections when it is safe to do so and all crossings of the road will be accomplished safely at pedestrian crosswalks or traffic lights that provide safe pedestrian crossing signals.

Volunteers will be hired through our “Hire a Volunteer” program to manage parking and maintain safe ingress/egress of all participant/spectator vehicles. Maps will be provided to our participants prior to the event outlining the parking plan and volunteers will manage the process on site with the assistance of signs/barricades/cones. All parking monitors will have safety vests and flags to direct our participant vans ingressing/egressing exchange points only. Our volunteers will NOT direct public traffic in the right-of-way or stop/slow traffic.

TRASH DISPOSAL / ZERO WASTE

CLRG in partnership with The Broomsmen will comply with zero waste principals in all aspects of managing our sourcing of compostable / recyclable products, vendor management of materials, and providing three bin collection systems. The Broomsmen will provide trash & recycling bins at every exchange point and the Start and Finish Line. Our clean up crew will pick up all trash and deliver it to our recycling and trash dumpsters located at the finish line for final separation.

CLRG will contract with Western Disposal Services to provide additional dumpsters (1 – 10 yard dumpster) to handle any event trash and recycling accumulated. The Broomsmen from Bend Oregon have been contracted to manage our recycling efforts to ensure we are a zero waste event. These trash and recycling dumpsters will be landed at Boulder Brewing Company and all trash/recyclables accumulated along the course route will be picked up by our clean up crew and deposited at Boulder Brewing Company. Volunteers will manage trash/recycling throughout the event and all hands will conduct a walk-through of all exchange points and facilities used during the event to clean up all debris to leave all areas cleaner than before we arrived.

CLRG has contracted with the following companies for proper disposal of all trash/recycling:

- Western Disposal (Boulder)
- The Broomsmen (Bend)

VENDOR BOOTHS

Vendor booths will comply with regulations pertaining to clearance, open flames, and Sales and Use Tax license requirements. We do not plan to have any vendor booths in 2020.

WATER

CLRG will provide water to participants via 5 gallon water jugs sourced from a local water company and dispensed directly into the participant provided water containers.
APPENDIX B – CITY PARKS AND MULTI-USE PATHS

Boulder Beer Chase is an untimed, non-competitive event and due to the nature of a relay, our participants will be spread out over a 3-4 hour duration, and not be grouped together where it will compete or impede with the general public utilizing the Multi-Use paths.

CLRG RACE OFFICIALS

CLRG will have approximately 20 staff members that will serve as Race Officials throughout the event. Race Officials will be assigned to monitor/supervise/direct all volunteers & participants along the course and at Start/Finish. They will serve as the point of contact at their designated locations and will defer any questions that cannot be answered to the Executive Race Director, who will be responsible for the entire operation.

VOLUNTEERS

Approximately 100 volunteers will work five-hour shifts at all exchange points and start/finish line areas. Volunteers will be provided with a highly visible yellow trucker hat for easy identification and will be trained prior to and during the event as a requirement in order to volunteer. Volunteers will be trained to carry out the following job functions at their assigned location:

- Direct parking of participant vans at exchange points
- Observe proper disposal of trash/recycling
- Clean up the area after all participants have passed through
- Maintain a safe and efficient operation at their assigned location for both our participants and the public

LAW ENFORCEMENT / GOVERNMENT AGENCIES

All controlling law enforcement agencies will be contacted and made aware of our event. Each agency will be informed of our route, our traffic-control plan, and our presence on all roads within their jurisdiction.

SUPPORT VEHICLES

Each team is allowed to have one (1) van per team. Motor homes over 21', limousines, or other large vehicles are not permitted to be used as team vehicles. Vans may not follow runners as they run along the course route. Portions of the course have alternate routes for the vans in order to reduce the amount of traffic on certain roads. Volunteers have been asked to carpool to their assigned volunteer locations along the route to minimize additional traffic and parking limitations at exchange points. Other support vehicles will include those that transport our Communications Team, Flaggers, EMT/Medical Personnel, and CLRG staff.

Team Captains and participants driving support vans have been instructed via the Event Guide & Course Map that they are not to follow runners as this creates a traffic hazard.

FINAL NOTE

We strive to create quality events that benefit multiple local and regional charities while creating economic benefit to our local communities and market this region as the beer capital of the world. Our goal is to provide a safe and fun event for our participants and to provide a sustainable operation that protects the environment.