MEMORANDUM

DATE: April 18, 2014

TO: Open Lands Advisory Board

THRU: Gary Buffington, Director
       Kerri Rollins, Open Lands Program Manager

FROM: Zac Wiebe, Fund Development & Special Projects

RE: Funding request:  X Preliminary  or  ___Final

PROJECT TITLE: Trust for Public Land citizen polling

HISTORY/BACKGROUND:
The Board of County Commissioners has invited the Trust for Public Land (TPL) to assist with funding future conservation efforts in Larimer County, possibly through a referendum or initiative in the November elections. First, TPL completed a feasibility study, presented at the February OLAB meeting, to help determine citizen voting profiles and current funding scenarios. Now, TPL would like to complete a poll targeted at likely voters to help determine citizens’ appetite for possible future taxes and timeframes thereof. The poll will be distributed geographically to reach a sample that matches Larimer County demographics.

BRIEF SUMMARY OF CURRENT REQUEST:
With contributions from TPL and Legacy Land Trust (through a grant from the Land Trust Alliance), Larimer County will need to contribute $17-23,000 to hire a professional polling firm. The range depends on the number of responses that are obtained.

ESTIMATED COST & BUDGET BREAKDOWN

<table>
<thead>
<tr>
<th></th>
<th>Option #1: n=400</th>
<th>Option #2: n=500</th>
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<tbody>
<tr>
<td>Trust for Public Land</td>
<td>$5,000</td>
<td>$5,000</td>
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<tr>
<td>Legacy Land Trust</td>
<td>$5,000</td>
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<td>TOTAL PROJECT COST</td>
<td>$27,000</td>
<td>$33,000</td>
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<td>AMOUNT REQUESTED</td>
<td>$17,000</td>
<td>$23,000</td>
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PROS

- This poll will produce invaluable information for crafting future funding strategies
- Without Larimer County funding, the $10,000 allocated from project partners will not be utilized

CONS

- Cost

LINKS TO PERTINENT DOCUMENTS & WEBSITES